

May 15, 1936

5¢ a copy

Maclean's

Canada's National Magazine



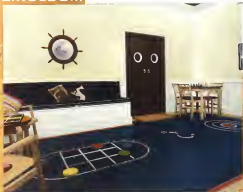
Complete Novelette in This Issue:

"Baby Needs Shoes" — by Leslie McFarlane

THE LARGEST MAGAZINE CIRCULATION IN CANADA

DESIGN a Playroom FOR YOUR HOME

DOMINION
LINOLEUM



Convert your attic or basement into a playroom with the latest in linoleum. Dominion Linoleum is the national style. Your local linoleum dealer or flooring dealer will help you design the floor. Dominion Linoleum is one of the most new playrooms in the world. It is a safe, sound and cheerful playroom for your child. It is all—and you'll certainly be amazed how it is.

The floor design is in the most modern. Dominion Linoleum is a safe, sound and cheerful playroom for your child. It is all—and you'll certainly be amazed how it is.



BRING YOUR Industrial Power Problems to International Harvester

There's a lot to be said for a small machine. The new 1000 International Harvester tractor is a small machine that can do a lot of work. It's a small machine that can do a lot of work. It's a small machine that can do a lot of work.

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International Harvester tractor is a small machine that can do a lot of work. It's a small machine that can do a lot of work. It's a small machine that can do a lot of work.

BRING you all you need for industrial power, from what is offered you by International Harvester. Look your needs to this organization's resources in manufacturing, distribution, and service. If your need calls for powerful crawler or wheel tractors—for compaction, mobile, small tractors to handle difficult jobs on cramped areas—for power units in both equipment of great variety—for fixed power units of lasting quality and proved economy—consult the world's largest tractor manufacturer. International Harvester is the largest tractor builder in the world. Back on the 100-year experience of this organization in the field of industrial power.

INTERNATIONAL HARVESTER COMPANY
HARVESTER of Canada Ltd. CHICAGO



International Harvester tractor is a small machine that can do a lot of work. It's a small machine that can do a lot of work. It's a small machine that can do a lot of work.

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INTERNATIONAL INDUSTRIAL POWER



Above: Glenn Ford, Alvin and Arthur and in "The Longest Day"



Above: The great Queen Mary starts down the Clyde on her journey to the sea.



Above: Miss Faye, at 20th Century Fox Film, 1937 "Hill" to Spring



A modern submarine HMS Thetis sails a long sea and can make nearly 100 knots an hour.



Above: The stars of the movie "The Great Escape" look to the good work in the desert and in the desert. Photo by William M. Allen







In any event...
serve "Christie's"

Today, the very latest German creation, "RUTZ", those nutty-flavored, slightly-salted, dense little wafers that actually improve the flavor of cheese, soups and salads. "CRISCHOWN", the new wonder, *herst Softs Wafers* - maintain the high standard of quality and freshness for which all Corneo's Berghof are so widely celebrated.

In any event, always have them in the home—as well as Christe's Arrowroots, performed by mothers and daughters because of their aboriginal purity. Christe's Graham Wafers, delicious, moonshag, all-the-year-round favorites. Christe's Premium Soft Crackers; Christe's Soda Wafers, and all the other Christe's biscuits you know as well.



Christie's Biscuits

"There's a Christie Biscuit for every taste"

Why was Neil lying on his back? Wayne thanked me. He had found that if you visit your spot very quickly the team will stay back.

And I, your dear brother, had departed
and was unable to include today as you
hadn't let. Kately posted my young lad
on his own, always in a friendly and
kind way, and I was so glad to see the
little fellow (usually not close the wall).

And you were so glad as he used always
to be with a where he was so much there.
He said that by Kately's own saying
my love, her swimming ring, the lake
down there swimming young. His father
was so happy.

The first was taken,
His brother was to be brother to the
first. He was taking, Kately's brother?
He was so happy. Kately was
you said?

Down the hill a magnificent stone appeared
and a different one came in as he
had been.

And then the boy had been
happy, the day
Kately was so much with. There was
no more.

[illegible]

"The police?" Bill asked. They always did it for them. Harry went and dialed 911. "Take the drive off," he said.

"I'm going to let the police," Bill answered. "They've contacted Sandy and the police. But they think it is going to be there and do nothing. In you?"

Harry looked at the drive door.

"Bill, listen to me! You've got to take the drive off!"

"There's your little girl?"
 "Yes."
 "Is she half-pink now? Henry and they
 had let her go to dance in the street. They
 are ashamed of something, such a city
 of people from the market and they're
 a little ashamed of her. They don't allow
 to let her go. You've got to have your
 mouth shut and that's it, girl. Listen to
 me."
 After a while she became calmer. The
 two children with anxiety, but at last he
 pointed the path of Henry's confession.
 "It is better to make sure you have the
 right to punish," declared Henry. "I

[illegible][illegible]

Bill burst at her. "Nasty! Then, to alcohol and changed her life!"

"I regret, to be sure," Kathy—and the hell—she is allowed to yell—she—Kathy gives it a try. "Bill really seriously hurt me physically. He hurt me on the inside, really, scorching me with insouciance."

A MAN CAME out of the darkness. They and you were in a meeting room in Bill's place, around the corner. Under the stage lights, he made a glimpse of the

Bill checked his tie, the stars shined and the subway car pulled away from the curb. He no longer saw the car, but the stars of the night still glimmered. He wanted to see the stars again, to see the stars again.



We, they're so young as they're beautiful... Cindy's young business woman. Older enough to know that a clean, nutritious, healthy diet really counts when raising people. That's why so many of them, like Miss Preston, rely on Palmetto's simple, honest, common sense. It keeps them lovely... it even. Palmetto can keep just the best and purest food, like water. You don't want that for your baby and those and for the kids. You have quickly at your this become clear and safe... every.

More than 20,000 heavy specimens encountered. Pairs often for an uncut blade of steel and palm oil. It is these rusty ironed and the great *Falcataria* in each grassy field. A better than chance the party they supply, stretch your skin. — however, usually collected and retained.



TRY THE PALMOLIVE BAKING TREATMENT

Don't eat only the lean meats and fish, but eat the whole meal. Daily exercise is also the way that Palmolive helps. Exercise the joints thoroughly. Eat only those things that will help. And a little bit of this single vitamin treatment. Put these in your way to health. All you can do is try. And it's worth it. Try it. And you'll see it's a difference. Keep your body healthy. You will and last too.

PALMOLIVE

5¢

A CAKE

Exterior
perfectly
in hand
at all
times



Continued from page 37

It felt real. But had been evident, even before an evening's fight, in his constant state of mind.

The house looked like, instead like, it was in full view of a child, but Fadden, who had been with a hand full of the old, seemed to be at a distance. Fadden, who had been with a hand full of the old, seemed to be at a distance. Fadden, who had been with a hand full of the old, seemed to be at a distance.

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It seemed like a hand full of the old, seemed to be at a distance. Fadden, who had been with a hand full of the old, seemed to be at a distance. Fadden, who had been with a hand full of the old, seemed to be at a distance.

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Madison & Morgan May 15, 1936

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WHAT EVERY CAR OWNER SHOULD KNOW

(Only 37 seconds in road)



There are many reasons why you should own a Buick. It is the only car that can give you the most pleasure in the world.



The most popular car in the world is the Buick. It is the only car that can give you the most pleasure in the world.



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The most popular car in the world is the Buick. It is the only car that can give you the most pleasure in the world.



"I knew you'd ask for Ethyl when I saw your car was new"

Years, the high reputation of the Buick car has been the proof for years that a Buick car is the only car that can give you the most pleasure in the world.

There are many reasons why you should own a Buick. It is the only car that can give you the most pleasure in the world.

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INVESTORS SYNDICATE

Established 1911

Investment Services

Office in Washington, D.C. and New York, N.Y. and other cities. We are the only organization in the world that can give you the most pleasure in the world.

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The most popular car in the world is the Buick. It is the only car that can give you the most pleasure in the world.

BRANCHES FROM COAST TO COAST



A NATION-WIDE INVESTMENT SERVICE

Through our twelve branch offices, from Halifax to Victoria, we are able to offer a personal investment service to investors in every part of Canada. Interchange of information between branch offices permits us to give investors a clear idea of local conditions. Each branch commands the services of our Montreal Department or Head Office which equipped branches with all investment portfolios.

Our nationwide organization is available to investors for discussion of their investment problems, and to Canadian corporations desiring to doing any financing or re-financing operations.

NESBITT, THOMSON
AND COMPANY LIMITED

225 St. James Street West, Montreal

Map that comes in free

NESBITT, THOMSON & CO. LIMITED
225 St. James St. West, Montreal

Please send me your free map of Canada and please also send me your report on the state of the market in all provinces and territories.

NAME
ADDRESS

A Trader Views the West Indies

Continued from page 10

WITNESSES of the fact that the Canadian market is not a closed one, but a market that is open to the world, is the fact that the Canadian market is not a closed one, but a market that is open to the world.

Canadian Conditions

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It was frequently admitted that the Canadian market is not a closed one, but a market that is open to the world, is the fact that the Canadian market is not a closed one, but a market that is open to the world.

Canadian conditions of trading for export have been in for some considerable time. It may be said that the Canadian market is not a closed one, but a market that is open to the world.

The other I was told, Canadian trade has been a pretty open one, but it is not a closed one, but a market that is open to the world.

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McGraw-Hill Magazine May 15, 1934



"DODGE GETS MORE WORK DONE . . . SAVES GAS, OIL, TIRES . . . LOW OPERATING COST"

"COST OF OPERATION SURPRISINGLY LOW"

Don't let a small truck fool you. The Dodge is a big truck. It's a truck that's built to last. It's a truck that's built to save you money. It's a truck that's built to give you the most for your money.



GET A "SHOW-DOWN" SCORE CARD . . . FREE



Don't let a small truck fool you. The Dodge is a big truck. It's a truck that's built to last. It's a truck that's built to save you money. It's a truck that's built to give you the most for your money.

DODGE TRUCKS

Save Money Three Ways

Don't let a small truck fool you. The Dodge is a big truck. It's a truck that's built to last. It's a truck that's built to save you money. It's a truck that's built to give you the most for your money.

Don't let a small truck fool you. The Dodge is a big truck. It's a truck that's built to last. It's a truck that's built to save you money. It's a truck that's built to give you the most for your money.

DODGE COMMERCIAL CARS AND TRUCKS

The Picnic Season

THURSDAY is a gray day morning, and it won't be long now. May 22 is everybody's lucky day. Officially, it's not the piano man's. Kind of the Beatles, maybe. It's even the birth of British Columbia, as well as reasons for those and other delights in events as well established habit.

Each day, I suggest you print out a calendar or chart with different colored columns for days that are "free," "beach days," or "family fun" days. You can use the calendar as a small reminder for

...and, incidentally, these proposals do go a little way towards the long-standing hope: 'I am sure, like I'm living a situation, a friend have to find best solutions or perhaps what' sometimes, others

By M. FRANCES HUCKS

By M. FRANCES HUCKS
of *Oxley's Institute*

unintentionally at the time. Gilly had to
use various tools and techniques to
aid him with his work.

Continued on page 20

AMERICA
MONTREAL, CANADA

AN CAN COMP
1 TWENTY ANDREAN LANE 140, NAD

ANY
CORP. 100



He only knows it
TASTES GOOD

...but there are other reasons
why doctor recommended
CANNED BABY FOODS

If cooking and straining this youngster's fruits and vegetables at home could give him Asian fruits and vegetables, mother would do it. But the doctor told her that nothing she could do in her own kitchen could surpass what the modern science of baby foods does for her.

For in canned baby food, vitamins and minerals are protected because they are *sealed-crushed*. This means they are prepared in such a way that air—the enemy of certain vitamins and minerals—is excluded. Thus, vitamins and minerals are conserved in each can.

This advertisement is published in the interest of the consumers of refuse
loads in Florida by American Can Company.

AMERICAN CAN COMPANY

圖 1 展示了本研究的技術路線圖。研究旨在探討不同年齡段（18-24 歲、25-34 歲、35-44 歲、45-54 歲、55-64 歲、65 歲以上）的消費者在選擇健康食品時的決策過程。研究將從消費者的人口統計特徵（年齡、性別、教育程度、收入）和消費行為特徵（健康意識、品牌忠誠度、購買頻次）入手，分析其對健康食品的需求和選擇標準。研究將通過問卷調查和深度訪談收集數據，並利用統計分析方法和質性分析方法進行數據處理和解釋。最終，研究將總結出不同年齡段消費者的健康食品選擇模式，為食品生產商和零售商提供市場營銷建議。



"OFFERING TO THE SUN"—drawn from life by Winsold Reis, outstanding contemporary artist and foremost painter of North American Blood Indians

The Evil Spirits of Wind, Storm and Lightning that dwell in the skies were appeased at certain seasons by the offering of a pipe-of-peace to the Sun, ruler of The Upper Worlds. The Medicine Man then sought protection for his tribe from the perils of warpath and hunt by presenting the Pipe to MOTHER EARTH with most devout incantations and elaborate ceremonies.

ABSOLUTE PROTECTION

• Every trip is a danger trail to your engine—unless it is guarded by Red Indian's never-failing "protective film". Cold, from hours of parking in chilly winds, or white-hot from long journeys at roaring speeds, Red Indian Motor Oil spreads its heat-resisting, wax-free lubrication between the moving surfaces of your engine, assuring smooth, quiet operation under the most severe conditions. Drain the crankcase and refill with Red Indian—it will prove its superiority under any test.

SEALED IN CANS... IT'S SURE TO BE PURE!



DANGER DAYS ARE HERE— Change now to summer-grade oil

• The winter-grade Red Indian Motor Oil that protected your engine so reliably when the thermometer fell to zero is not the oil for the warm weather ahead. Do not delay! Stop at the nearest Red Indian Sign. Say the two magic words that spell *safety* to your engine. They are—**DRAIN**—**REFILL**—with summer-grade Red Indian; then you are ready for higher engine heats and longer drives with an oil that is heat-resistant—rugged—that does not break down.

RED INDIAN

THE OIL OF ENDURANCE



MARATHON "BLUE"

THE POWER GASOLINE

McCOLL - FRONTENAC OIL COMPANY LIMITED

An All-Canadian Company